

MadREP 2015 IMCP Application: Memorandum of Understanding

Partner Organization	Signatory	Signatory Title
Alliant Energy	Bruce Kepner	Economic Development Manager
Blackhawk Technical College (BTC)	Thomas Eckert, Ed.U	President
Capital Region Regional Planning Commission	Stephen Steinhoff	Deputy Director
City of Madison--Economic Development Division	Matt Mikalajewski	Economic Division Director
Crawford County Economic Development Corporation	David Connelly	Executive Director
Dane County Office of Economic and Workforce Development	David Phillips	Director
Dodge County Planning and Economic Development	Dean Perlick	Manager
FEED Kitchen	Adam J. Haen	Manager
First Business Bank	Josh Hoesch	Vice President, AFB Sector Leader
Forward Community Investments (FCI)	Salli Martyniak	President
Grant County Development Corporation	Ron Brisbois	Director
Green County Development Corporation	Michael Johnson	Director
Innovation Kitchen, LLC	Rick Terrien	CEO
Jefferson County Economic Development Corporation	Genevieve Borich, Ph.D	Executive Director
Madison Area Technical College (MATC)	Turina Bakken, Ph.D.	Vice Provost
Madison Gas and Electric (MGE)	Pam Christenson	Economic Development Director
Madison Region Economic Partnership	Michael P. Gay	Senior Vice President
Midwest Food Processing Association (MFPA)	Nickolas C. George, Jr.	President
Moraine Park Technical College	Bonnie Baerwald	Interim President
Organic Processing Institute (OPI)	Carla Wright	President
Prosperity Southwest	Ron Brisbois	President
REAP Food Group	Miriam Grunes	Executive Director
Rock County Economic Development Agency	James Otterstein	Economic Development Manager
Sauk Couny Development Corporation	Roger Friede	President, Board of Directors
Southern Wisconsin Agriculture Group (SWAG)	Mike Larson	President
Southwest Technical College (SWTech)	Duane Foord, Ph.D	President
Southwest Wisconsin Regional Planning Commission	Larry Ward	Executive Director
University of Wisconsin--Madison	Rebecca Blank	Chancellor
UW Center for Freight, Infrastructure, Research & Education	Teresa Adams, Ph.D.	Director
UW Center for Integrate Ag Systems (CIAS)	Michelle Miller	Associate Director
Vernon Economic Development Association	Susan Nobel	Executive Director
Willy Street Grocery Coop	Anya Firszt	General Manager
WI Dept of Agriculture, Trade and Consumer Protection (DATCP)	Ben Brancel	Secretary
Wisconsin Economic Development Corp (WEDC)	Reed Hall	Secretary / CEO
Wisconsin Innovation Kitchen--Hodan Center	Tom Schroeder	Executive Director
Wisconsin Manufacturing Extension Partnershp (WMEP)	Buckley Brinkman	Executive Director/CEO
Wisconsin Women's Business Initiative Corporation (WWBIC)	Wendy K. Bauman	President and CVO
Workforce Development Board of Southcentral Wisconsin	Pat Schramm	Executive Director

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

Pursuant to the United States Department of Commerce, Economic Development Administration's (EDA) announcement of the Federal Interagency Competition, Fiscal Year 2015 Investing in Manufacturing Community Partnership, a focused sector consortium of government, non-profit, and private entities located across the 14-county south central and southwestern region of Wisconsin, agree to form the Madison Region Economic Partnership Investing in Manufacturing Communities Partnership agreement (henceforth referred to as "MadREP IMCP Consortium" or "Consortium") to collaboratively engage in the formation of a consortium on agriculture, food and beverage production, processing, distribution, and sales.

- I. The purpose of forming the consortium and in pursuing IMCP designation will be to implement a sector strategy and plan that effectively addresses key areas of the region's ecosystem, including:
 - a. Workforce, talent, skills and training needs
 - b. Research and Development (R&D) and related innovation funding and facilities
 - c. International trade and marketing, including product exports and Foreign Direct Investment (FDI) positioning
 - d. Key sites, facilities, and infrastructure development for AFB ecosystem investment
 - e. Sector supply chain gaps, breakdowns, and opportunities
 - f. Capital and operational/administrative access needs and opportunities

- II. Signatories of this MOU agree to:
 - a. Fully participate in the consortium upon IMCP designation or as grants are pursued irrespective of designation
 - b. Bring their organizational expertise and related resources, as permitted, to the table to achieve measurable results
 - c. Work closely with other consortium partners to successfully execute on the deliverables in the MadREP IMCP application
 - d. Bring additional partners to the working group, as is necessary and appropriate, to accomplish Consortium goals as established in the IMCP application and by this consortium
 - e. Cooperate, collaborate, and effectively implement the program outlined in the approved IMCP proposal including reviewing, vetting, and prioritizing proposals addressing AFB gaps in the six categories outlined earlier
 - f. Create and participate in an outreach and communication strategy related to the marketing and implementation of projects outlined in the IMCP proposal

- III. MadREP will serve as the Lead Applicant on behalf of the Consortium and assume fiscal and administrative responsibility. MadREP is authorized to negotiate and execute the IMCP agreement with EDA on behalf of the MadREP IMCP Consortium. It's primary point of contact will be Michael P. Gay, CEcD, Senior Vice President of Economic Development at MadREP
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On behalf of my organization and as a fully committed partner, I agree to execute the terms of this MOU and follow the principles of collaboration embodied in it.

Signed



Title:

Bonnie Baerwald, Interim President

Organization Name:

Moraine Park Technical College

Date

March 4, 2015

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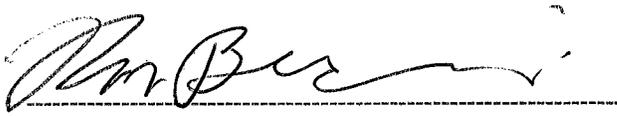
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Title: President

Organization Name: Prosperity Southwest Wisconsin

Date 3/3/15

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John Ottaviano

Title:

Economic Development Manager

Organization Name:

Rock County Economic Development Agency

Date

3/9/15

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Signed 

Title: President Board of Directors

Organization Name: Sak County Development Corp.

Date 3/17/2015

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Michael Gay

Title:

PRES.

Organization Name:

SWAG

Date

2-26-15

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Duane M. Ford

Title:

President

Organization Name:

Southwest Wisconsin Technical College

Date

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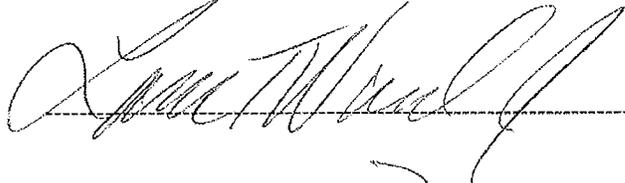
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Title: Executive Director

Organization Name: Southwestern Wisconsin Regional Planning Commission

Date March 30, 2015



March 6, 2015

The Honorable Penny Pritzker
Secretary
U.S. Department of Commerce
1401 Constitution Avenue, NW
Washington, DC 20230

Dear Secretary Pritzker:

I am writing to convey the University of Wisconsin-Madison's strong support for the Madison Region Economic Partnership's proposal for our region to receive designation as an Agriculture, Food and Beverage Manufacturing District through the Investing in Manufacturing Communities Partnership (IMCP).

South central and south west Wisconsin enjoy a unique blend of food economy assets including abundant and diverse agriculture, numerous large and small food manufacturing businesses, beloved farmers markets, and regional food-oriented retail and restaurant businesses. This is a community that values and takes pride in the connection between the food on our plates, the strength of our food manufacturing economy, and the health of our community.

The University of Wisconsin-Madison is working closely with staff from the Madison Region Economic Partnership, with five different university programs – including programs in our College of Agricultural and Life Sciences and College of Engineering - poised to help achieve our shared vision for a more integrated and economically robust food manufacturing system. The numerous USDA research facilities, the Center for Dairy Research and the Center for Integrated Agricultural Systems are major University physical and scientific assets that will be partners with this effort.

The University of Wisconsin-Madison has hundreds of experienced faculty and staff in this geographic area already supporting work in the agriculture, food and beverage industries. Designating the region as an Agriculture, Food and Beverage Manufacturing District would allow the university to amplify the results of this important work.

Thank you in advance for your consideration of this proposal.

Sincerely,

Rebecca Blank
Chancellor

Office of the Chancellor

161 Bascom Hall University of Wisconsin-Madison 500 Lincoln Drive Madison, WI 53706
608-262-9947 Fax: 608-262-8333

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Title: Director

Organization Name: Center for Freight and Infrastructure Research and Education, UW-Madison

Date March 6, 2015

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February 24, 2015

Pursuant to the United States Department of Commerce, Economic Development Administration's (EDA) announcement of the Federal Interagency Competition, Fiscal Year 2015 Investing in Manufacturing Community Partnership, a focused sector consortium of government, non-profit, and private entities located across the 14-county south central and southwestern region of Wisconsin, agree to form the Madison Region Economic Partnership Investing in Manufacturing Communities Partnership agreement (henceforth referred to as "MadREP IMCP Consortium" or "Consortium") to collaboratively engage in the formation of a consortium on agriculture, food and beverage production, processing, distribution, and sales.

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On behalf of my organization and as a fully committed partner, I agree to execute the terms of this MOU and follow the principles of collaboration embodied in it.

Signed Michael P. Gay

Title: Assoc. Director

Organization Name: University of WI - Madison

Date Center for Integrated Ag Systems
March 2, 2015

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed

Susan Noble

Title:

Executive Director

Organization Name:

Vernon Economic Development Assoc.

Date

2-25-2015

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

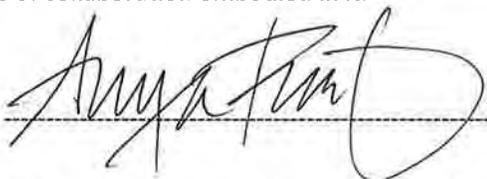
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Signed 

Title: GENERAL MANAGER

Organization Name: WILLY ST. CROSBY CO-OP

Date MARCH 2, 2015

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed Ben Braxel

Title: Secretary

Organization Name: Dept Ag Trade and Consumer Protection

Date 3-30-15

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed Reed E Hall

Title: Secretary / CEO

Organization Name: WZOC

Date March 17, 2015

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed: Tom Schroeder

Title: Executive Director

Organization Name: Hodan Community Services

Date: 3/30/15

Investing in Manufacturing Community Partnership (IMCP)
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Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed



Title:

Executive Director/CEO

Organization Name:

Wisconsin Manufacturing Extension Partnership

Date

March 16, 2015

**Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015**

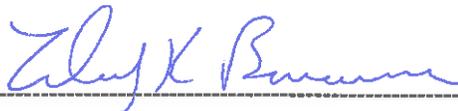
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Signed 

Title: President/CVO

Organization Name: Wisconsin Women's Business Initiative Corp
(WWBIC)

Date 3/7/2015

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Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015**

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Signed 

Title: CEO

Organization Name: Workforce Development Board of SC.

Date 2/28/2015