



The Madison Region's Economic Development *and* Diversity Summit
TALENT. OPPORTUNITY. GROWTH.

NOV 30-DEC 1
2021
VIRTUAL EVENT

The Madison Region Economic Partnership (MadREP) and the Urban League of Greater Madison (ULGM) will host a joint event for Madison Region business and community leaders focused on economic development and diversity.

This annual Summit builds on our previous joint events in a collective commitment to advancing talent, opportunity and growth for all the region's citizens. A topic of continued relevance and importance, the convergence of diversity and economic development is a critical component of efforts to mold this region into a model for economic inclusion. We know that diversity spurs economic growth, while homogeneity slows it down. As workforce demographics continue to shift, we recognize that the businesses and communities that embody, embrace, and encourage diversity in all its forms will experience the most gains. It is incumbent upon all of us living and working in the Madison Region to understand the integral relationship between economic growth and diversity, and to act upon the opportunities before us.

The two day Summit will engage, educate, and empower attendees around issues related to economic, workforce, and community development. Held virtually, the event will feature exceptional speakers. Participants will represent the entire eight-county Madison Region, with an anticipated audience of 1000+ business executives, community leaders, economic development professionals, educators, elected officials, entrepreneurs, and emerging leaders.

The mission of the **Urban League of Greater Madison** is to ensure that African Americans and other community members are educated, employed and empowered to live well, advance professionally and contribute to the common good in the 21st Century. Our economic empowerment strategy includes programs, services, and partnerships in the areas of adult workforce development, youth development, housing & economic development, social justice, and community engagement. Learn more at ulgm.org.

Madison Region Economic Partnership (MadREP) is the economic development agency for the eight-county Madison Region with a vision to create a dynamic environment where people and businesses thrive. MadREP's five-year Advance Now 2.0 Strategy for economic growth includes initiatives related to economic competitiveness, innovation & entrepreneurship, human capital, marketing, and leadership & diversity. The Madison Region includes Columbia, Dane, Dodge, Green, Iowa, Jefferson, Rock, and Sauk counties. Learn more at madisonregion.org.

There was a lot of good info to take back in our company's Business Resource Group discussions.
- Past Attendee

We all left feeling inspired. We would love to bring the presenters to our company.
- Past Attendee

PARTNERSHIP and GROUP RATE BENEFITS

Summit partnership is a great way for your company to be recognized as a regional leader in furthering the interconnected strategies and missions of ULGM and MadREP and demonstrating the power of authentic collaboration for advancing the Madison Region's economy. As a partner, your company's brand will be prominently represented, demonstrating to the community your dedication to making the Madison Region a dynamic environment where businesses and people of all backgrounds succeed. Net proceeds from the Summit support important employment and training programs, as well as other important economic development initiatives. Partnership packages may also be tax deductible to the extent allowed by law.

PRESENTING PARTNER \$25,000

- Full conference registration for up to 50 people from your company
- 10 sponsored registrations for community members in need of a scholarship
- Company logo on event registration and event conference websites
- Company logo on event registration confirmation emails
- Virtual exhibitor booth with video and chat features including ability to promote company job opportunities
- Promotion of partnership via ULGM & MadREP social media channels
- Company banner ad during virtual conference
- Opportunity for company promotional video as lead-in or lead-out to one conference session
- Opportunity to make a live introduction of one keynote/plenary session speaker

PLATINUM PARTNER \$15,000

- Full conference registration for up to 40 people from your company
- 10 sponsored registrations for community members in need of a scholarship
- Company logo on event registration and event conference websites
- Virtual exhibitor booth with video and chat features including ability to promote company job opportunities
- Promotion of partnership via ULGM & MadREP social media channels
- Company banner ad during virtual conference
- Opportunity for company promotional video as lead-in or lead-out to one conference session

GOLD PARTNER \$10,000

- Full conference registration for up to 30 people from your company
- 10 sponsored registrations for community members in need of a scholarship
- Company logo on event registration and event conference websites
- Virtual exhibitor booth with video and chat features including ability to promote company job opportunities
- Promotion of partnership via ULGM & MadREP social media channels
- Company banner ad during virtual conference
- Opportunity for company promotional video as lead-in or lead-out to one conference session

SILVER PARTNER \$5,000

- Full conference registration for up to 20 people from your company
- 10 sponsored registrations for community members in need of a scholarship
- Company logo on event registration and event conference websites
- Virtual exhibitor booth with video and chat features including ability to promote company job opportunities
- Promotion of partnership via ULGM & MadREP social media channels
- Company banner ad during virtual conference

BRONZE PARTNER \$3,000

- Full conference registration for up to 15 people from your company
- 10 sponsored registrations for community members in need of a scholarship
- Company logo on event registration and event conference websites
- Promotion of partnership via ULGM & MadREP social media channels
- Company banner ad during virtual conference

COMMUNITY PARTNER \$1,750

- Full conference registration for up to 10 people from your company
- 10 sponsored registrations for community members in need of a scholarship
- Company logo on conference website

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Complete your virtual sponsor page no later than Monday, November 22!

Submit attendee emails by October 9 to: ads@ulgm.org



For more information on PARTNERSHIP or group rates, please contact Edward Lee at elee@ulgm.org or 608.729.1211

PARTNERSHIP *and* REGISTRATION

CONTACT INFORMATION

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Signature _____ Date _____

My signature indicates authorization to make this commitment on behalf of my company

PARTNERSHIP LEVEL (see preceding page for number of registrations and other benefits included at each Partners level.)

Presenting Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Community Partner
\$25,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,750
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Summit	Government /Non-Profit
\$99	\$49
QTY _____	QTY _____

STANDARD REGISTRATION

TOTAL DUE: \$ _____

* Registrations canceled before November 9, 2021 will receive a 50% refund of the original cost. Registrations canceled on or after November 9, 2021 will not be eligible for a refund.

PAYMENT INFORMATION

Check is Enclosed (checks payable to **Urban League of Greater Madison**)

Please Bill to Credit Card: Visa MasterCard Amex Disc

Please Invoice Us

Name as it appears on the card

Card Number

Expiration Date



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Development *and* Diversity Summit
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CO-HOSTED BY: **URBAN LEAGUE OF GREATER MADISON**
and **MADISON REGION ECONOMIC PARTNERSHIP**



Urban League of
Greater Madison



MADISON REGION
ECONOMIC PARTNERSHIP