

Madison Region Economic Partnership Introduces

GOLD SHOVEL **SITE VERIFICATION**



**A new affordable Gold Shovel Ready Site Verification Program
that achieves a promotional advantage for premium sites.**

The program assists communities, counties, and private land owners in packaging and marketing development-ready land to site selectors and business owners looking to locate or expand in the eight-county Madison Region consisting of Columbia, Dane, Dodge, Green, Iowa, Jefferson, Rock, and Sauk Counties.

Eligible sites must demonstrate minimal requirements related to:

- Location
- Size & Zoning
- Ownership
- Transportation Infrastructure
- Industrial Development
- Municipal Infrastructure
- Easements
- Private Utility Infrastructure
- Telecommunications Infrastructure
- Floodplain/Wetlands
- Topography
- Environmental, Historical, and/or Archeological Impediments

Submissions will be accepted on a rolling basis. Each submission carries a fee of \$3,500. *

**For more information and to start the site verification process, contact
Jason Fields, MadREP President, at 608.571.0401 or jfields@madisonregion.org.**

* Upon verification, all gold shovel sites will be identified as having met the qualifications to be treated as “shovel-ready” and will be promoted on the MadREP and WEDC websites as such.



*The Gold Shovel Ready program is offered in coordination
with the Wisconsin Economic Development Corporation
and other partner organizations.*