



EXPORTER FORUM

Wednesday, August 28, 2013
Madison, Wisconsin



Congressman Mark Pocan (WI-2), U.S. House of Representatives

Invites You to Attend the Exporter Forum

In Collaboration with the Export-Import Bank of the United States



Fred P. Hochberg
Chairman & President
Export-Import Bank

EXPORTER FORUM
Wednesday, August 28, 2013
8:30 AM to Noon

**Accelerator Building
Conference Room 10
5602 Research Park Blvd.
Madison, WI**



Congressman Mark Pocan (WI-2)
U.S. House of Representatives

Learn How to Increase Your Company's Foreign Sales by:

- Obtaining protection against the risk of nonpayment
- Extending credit to your buyers
- Accessing vital working capital
- Finding new markets and customers
- Understanding how other companies have used government resources to export

Preliminary Agenda

8:30 AM	Registration
9:10 AM	Welcome
	Remarks Congressman Mark Pocan U.S. House of Representatives
	Program Overview – "Global Access for Small Business" The Honorable Fred P. Hochberg, Chairman & President Export-Import Bank of the U.S. (Ex-Im Bank)
9:45 AM	Panel Discussion – "Other Companies are Exporting, Why Aren't You?" This panel discussion will describe how local companies use Ex-Im Bank and other government agencies to support the growth of their international business.
10:20 AM	Panel Discussion with Agency Officials – "Resources to Grow Your Exports" A moderator-led discussion with federal and state officials who explain how their products and services can help business owners in expanding their export opportunities.
11:15 AM - Noon	Networking Session Attendees are given the opportunity to meet one-on-one with federal, state, and local export development officials to ask questions and learn more about how to effectively use government resources. South African officials will also be available to discuss potential trade opportunities.

This event is tailored to address the needs of small and medium-sized businesses with 500 or less employees.

No Cost, but space is limited.

Registration is Required: <http://www.exim.gov/gasb>

A world of new ideas for expanding your international business is waiting for you!