

Spring Leadership Conference

Practical Applications

Madison College West campus • 302 South Gammon Road

Practical Applications

One Day Conference at the Madison College West campus
Thursday – April 23, 2015

Conference Welcome – Leadership at All Levels

Managing the Full Scope of Supplier Relationships

The Hidden Costs of Conflict

Creating a Culture of Creativity and Information

Retaining and Developing the Right Employees

Managing Diversity and Generations in the Workplace

Allocating and Managing Resources

Real world smart.





Spring Leadership Conference *Practical Applications*

Madison College West campus • 302 South Gammon Road

Agenda

Thursday – April 23, 2015 (One Day Only)

- 8:00 - 8:30 Morning Registration
- 8:30 - 9:00 *Leadership at All Levels*
Opening Speaker: Turina R. Bakken Ph.D.

Break

- 9:15 - 10:45 Session 1
- 11:00 - 12:30 Session 2

Lunch Provided

- 1:15 - 2:45 Session 3
- 3:00 - 4:30 Session 4

Registration form

Please register me:

All Day Spring Leadership Conference: *Practical Applications*

Thursday, April 23, 2015, 8:00am - 4:30pm, \$149 (per person for all 4 sessions)
Bundle price \$125 each for 3 or more registrations

Contact information

Name: _____

Company: _____

Address: _____

City: _____ ST/Zip: _____

Phone: _____ Email: _____

Session selections (choose only 1 for each session)

Session 1: A or B or C

Session 2: A or B or C

Session 3: D or E or F

Session 4: D or E or F

Payment method

Check/money order, payable to Madison Area Technical College Foundation

Practical Applications

Morning Sessions 1 and 2

A. Managing the Full Scope of Supplier Relationships

Presenter: Dean Witman

For Procurement, simply reducing input costs is not enough. In this workshop, you will learn how investing in broader capabilities enables Procurement to demonstrate value and actually drive corporate strategy. Learn about the new skills and governance changes required to manage the full scope of supplier relationships and realize the usually untapped potential of your Procurement investment. Also, as companies manage non-traditional areas of spending, such as advertising or employee benefits, some common barriers emerge. Overcoming these obstacles requires not only changes inside the Procurement function itself but also different attitudes and behaviors on the part of key stakeholders – often those with considerable internal clout.

This workshop will highlight the common barriers as well as the skills required to surmount them. Participants will then engage in a breakout activity that will address a typical business scenario related to these issues. Participants will leave the workshop with an actual product they can use when they return to the workplace. The product will record possible solutions, identify the pros and cons of each, and include a solution for immediate action and effect.

B. The Hidden Costs of Conflict

Presenter: Cynthia Wentland

An article by the Conflict Resolutions Center states that 30-40 percent of managers daily activities are devoted to dealing with conflicts in the workplace. With the many priorities of your business, can you afford to have your leader's energy expended on employees not getting along?

While conflict managed effectively can be an important element of achieving positive business results, many managers are ill equipped to facilitate and guide their teams with this distinction in mind. Increasing confidence and effectiveness comes with proper knowledge, tools and skills. This session will focus on the differences between constructive and destructive conflict, as well as the best practices for successfully navigating conflict. Come prepared to explore your current practices and consider new approaches to strengthen your organizations bottom line.

C. Creating a Culture of Creativity and Information

Presenter: Tim Hunt

Creative and effective leadership are more important than ever in today's fast moving and competitive market place. Leaders who that foster an open, collaborative and team-style workplace are most likely to generate an environment that welcomes and promotes the creativity of their employees. In turn, creative employees contribute to more effective problem-solving as well generate innovative solutions to organizational goals. This workshop style presentation provides leaders with tactics to help establish a climate of creativity and explores leadership best practices that contribute to promoting organizational innovation.

Afternoon Sessions 3 and 4

D. Retaining and Developing the Right Employees

Presenter: Allison Cooley

Most corporate managers and business owners agree that one of their most critical challenges is attracting, developing and retaining top talent, especially in current economic times. Recent data indicates organizations are struggling to retain and engage their critical-skills talent – a trend that has been present for the past four years and is predicted to continue. In this session, we'll discuss some of the reasons organizations struggle to retain and engage top talent. We'll also share strategies the most successful organizations are employing to increase retention and engagement of their critical-skill talent and examine some of the problems other organizations have had.

E. Managing Diversity and Generations in the Workplace

Presenter: Holly Klawitter

Diversity in the workplace includes identity lines such as culture, ethnicity, race, gender, and age. Through effective management and leadership, a diverse group of people working together can bring strength, power, and innovation; all skills that have the ability to propel an organization to new dimensions of success. Organizations need employees and managers who are aware of and capable of leading diversity to build effective teams. This session will present strategies to help leaders harness the potential of a diverse workforce towards exceeding organizational objectives.

F: Allocating and Managing Resources (In Search of Cost Reductions, Aligning Goals, Activities with Resources)

Presenter: Jeffery S. Moore

The challenge facing today's business requires the most effective use of resources to meet the varying demands of both internal and external customers. To do so means the creative use of productivity and quality performance measures that support the major business goals and objectives. This session will provide you with several ideas/techniques that you can take back to your company and begin to utilize immediately.

Three Easy Ways to Register. . .



ONLINE go to <http://madisoncollege.edu/leadership-corporate-solutions>



MAIL your registration form with your payment to:
Madison Area Technical College Foundation
3591 Anderson Street, Suite 203A
Madison, WI 53704
memo line: Spring Leadership Conference



CALL 608-243-4479 and have your credit card ready

Introducing—

Opening Presenter: Turina R. Bakken, Ph.D. Vice Provost

Her professional experience includes positions in both the private and public sector as product manager, marketing/promotions director, and program/communications director.

Turina has also served various industries as a marketing and strategic planning consultant. Currently she oversees international and outreach education, accelerated and online programming, and academic planning and innovation. Prior to this position, Turina has served as a Vice President and Dean of Business and Applied Arts. In that role, she managed over 35 academic programs that served nearly 4,000 students.

Meet the Presenters—

Allison Cooley

Allison has been focused on building individual and organizational capability to more effectively reach goals and achieve success for over 25 years. Through her work as a facilitator, leader and organization effectiveness consultant in Fortune 500 organizations, small businesses and for her own consulting organization, she has helped more than 20,000 team members and leaders across all types of organizations more productively manage conflict and change, communicate more effectively, develop stronger relationships and make better decisions. She has also formulated hundreds of recommendations for Fortune 500 organizations, small businesses and non-profits that have improved employee engagement, increased organization decision making speed and effectiveness, aligned cultures to be more inclusive and effective, and streamlined operational processes.

Cynthia Wentland

Cyndi's career has spanned over three decades and has included work in financial services, high-tech manufacturing, insurance, and professional services. She has had the opportunity to work in a variety of roles and with individuals that cross the spectrum, from individual contributors to senior level executives. Cyndi has worked to help shape and implement strategic plans and initiatives, provided leadership coaching and development, and helped integrate organizational strategies. She is highly skilled in analyzing, designing, and developing solutions in synchronous and asynchronous environments.

Dean Witman

Dean Witman is a highly knowledgeable expert with more than twenty years of relevant, real-world experience in operations management and related fields. He has held positions of increasing responsibility with leading manufacturers such as Mercury Marine, Allied Signal, Mazda, and Ford.

Dean has master's degrees in experiential education and business administration. He is a Certified Fellow in Production and Inventory Management, a Certified Purchasing Manager, and a Certified Lean Six Sigma Black Belt. Most recently, Dean has served on the faculty of Fox Valley Technical College, working with businesses in the areas of supply chain management and continuous improvement.

Holly Klawitter

Holly has over 15 years of experience in health care, first as a nurse working for the Veterans Administration and then UW Health Systems and then in leadership positions as a Facility Manager and Director for managed care facilities. Holly has been involved in continuous improvement teams and projects, both as a participant and as a project manager. Projects that Holly led include Pediatric Asthma Management, Patient Onboarding, and Pre-visit Planning. Holly also has experience working for the State of Wisconsin, Employee Trust Funds as the Program Manager for Disease management and Wellness.

Jeffery S. Moore

Jeff has over 25 years of management experience as a HR Manager, Division Manager, Plant & General Manager, and Vice President. Throughout his career, Jeff has been instrumental in implementing new initiatives and getting results. Jeff has implemented continuous improvement strategies from the top-down which led to improvements in cycle times, reductions in cost, improvements in on-time deliveries, improved supplier relationships, and increased sales and profitability. Jeff prides himself as a transformational leader resulting in the improvement of organizational performance.

Tim Hunt

Tim is a retired army Colonel who rose through the ranks and has extensive experience leading individuals and teams. He has managed large operations in the U.S. and overseas and has experience leading large cross-functional teams in the service and the private sector. Tim was selected from a pool of peers to manage a Battalion of over 1500 people spread out over a 50 acre campus that included field training, laboratories, and classrooms, an honor reserved for less than 20% of those eligible. Tim also had the high honor of being an aide to General Colin Powell.