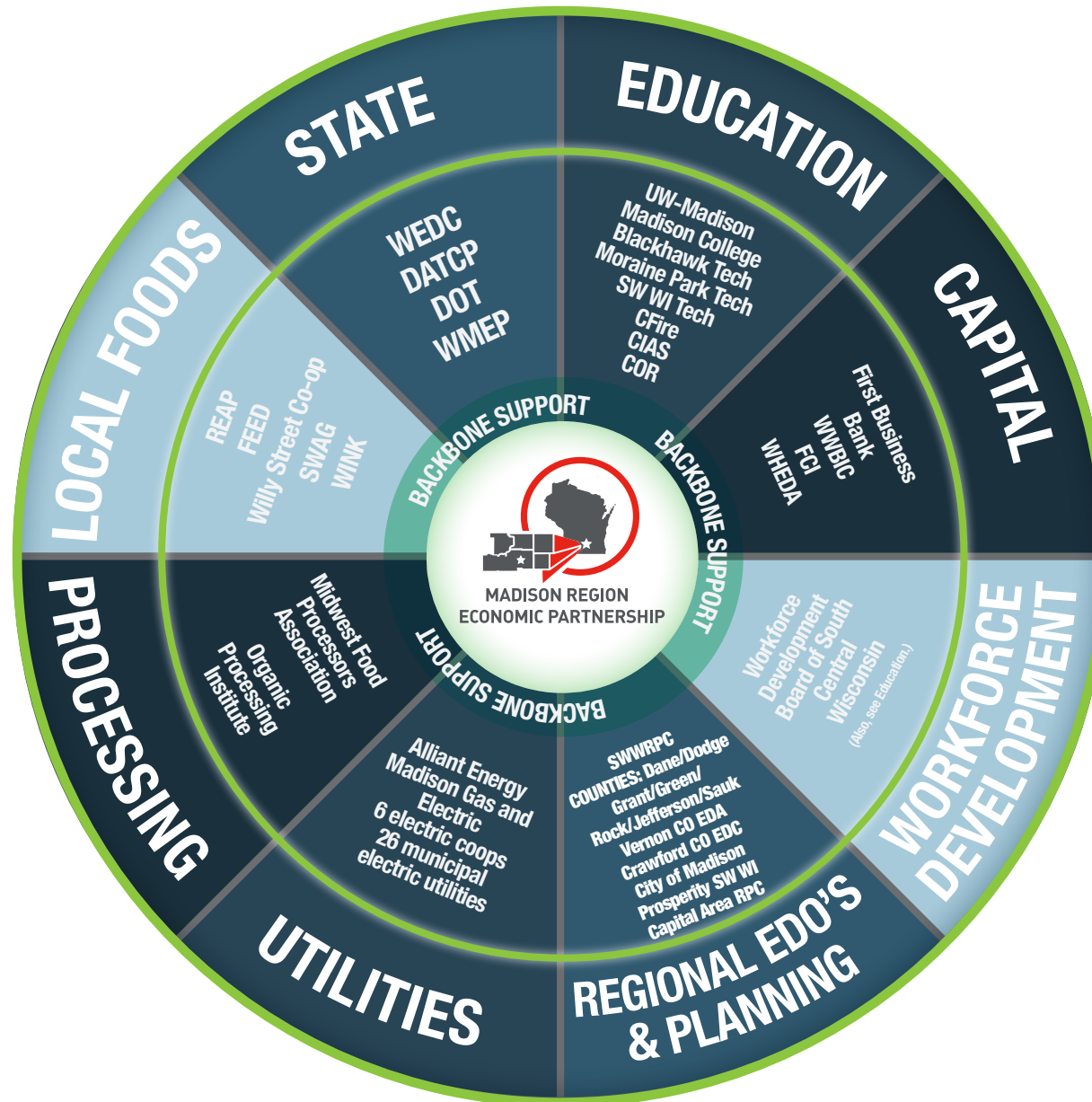


MadREP 2015 IMCP Application: Memorandum of Understanding

| Partner Organization | Signatory | Signatory Title |
|---|-------------------------|-----------------------------------|
| Alliant Energy | Bruce Kepner | Economic Development Manager |
| Blackhawk Technical College (BTC) | Thomas Eckert, Ed.U | President |
| Capital Region Regional Planning Commission | Stephen Steinhoff | Deputy Director |
| City of Madison--Economic Development Division | Matt Mikalajewski | Economic Division Director |
| Crawford County Economic Development Corporation | David Connelly | Executive Director |
| Dane County Office of Economic and Workforce Development | David Phillips | Director |
| Dodge County Planning and Economic Development | Dean Perlick | Manager |
| FEED Kitchen | Adam J. Haen | Manager |
| First Business Bank | Josh Hoesch | Vice President, AFB Sector Leader |
| Forward Community Investments (FCI) | Salli Martyniak | President |
| Grant County Development Corporation | Ron Brisbois | Director |
| Green County Development Corporation | Michael Johnson | Director |
| Innovation Kitchen, LLC | Rick Terrien | CEO |
| Jefferson County Economic Development Corporation | Genevieve Borich, Ph.D | Executive Director |
| Madison Area Technical College (MATC) | Turina Bakken, Ph.D. | Vice Provost |
| Madison Gas and Electric (MGE) | Pam Christenson | Economic Development Director |
| Madison Region Economic Partnership | Michael P. Gay | Senior Vice President |
| Midwest Food Processing Association (MFPA) | Nickolas C. George, Jr. | President |
| Moraine Park Technical College | Bonnie Baerwald | Interim President |
| Organic Processing Institute (OPI) | Carla Wright | President |
| Prosperity Southwest | Ron Brisbois | President |
| REAP Food Group | Miriam Grunes | Executive Director |
| Rock County Economic Development Agency | James Otterstein | Economic Development Manager |
| Sauk Couny Development Corporation | Roger Friede | President, Board of Directors |
| Southern Wisconsin Agriculture Group (SWAG) | Mike Larson | President |
| Southwest Technical College (SWTech) | Duane Foord, Ph.D | President |
| Southwest Wisconsin Regional Planning Commission | Larry Ward | Executive Director |
| University of Wisconsin--Madison | Rebecca Blank | Chancellor |
| UW Center for Freight, Infrastructure, Research & Education | Teresa Adams, Ph.D. | Director |
| UW Center for Integrate Ag Systems (CIAS) | Michelle Miller | Associate Director |
| Vernon Economic Development Association | Susan Nobel | Executive Director |
| Willy Street Grocery Coop | Anya Firszt | General Manager |
| WI Dept of Agriculture, Trade and Consumer Protection (DATCP) | Ben Brancel | Secretary |
| Wisconsin Economic Development Corp (WEDC) | Reed Hall | Secretary / CEO |
| Wisconsin Innovation Kitchen--Hodan Center | Tom Schroeder | Executive Director |
| Wisconsin Manufacturing Extension Partnershp (WMEP) | Buckley Brinkman | Executive Director/CEO |
| Wisconsin Women's Business Initiative Corporation (WWBIC) | Wendy K. Bauman | President and CVO |
| Workforce Development Board of Southcentral Wisconsin | Pat Schramm | Executive Director |

MADISON REGION

AG FOOD AND BEVERAGE COLLECTIVE IMPACT CONSORTIUM



Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

Pursuant to the United States Department of Commerce, Economic Development Administration's (EDA) announcement of the Federal Interagency Competition, Fiscal Year 2015 Investing in Manufacturing Community Partnership, a focused sector consortium of government, non-profit, and private entities located across the 14-county south central and southwestern region of Wisconsin, agree to form the Madison Region Economic Partnership Investing in Manufacturing Communities Partnership agreement (henceforth referred to as "MadREP IMCP Consortium" or "Consortium") to collaboratively engage in the formation of a consortium on agriculture, food and beverage production, processing, distribution, and sales.

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On behalf of my organization and as a fully committed partner, I agree to execute the terms of this MOU and follow the principles of collaboration embodied in it.

Signed

Bruce F. Kepner

Title:

Economic Development Manager

Organization Name:

Alliant Energy

Date

March 9, 2015

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed

Thomas E. Holt

Title:

PRESIDENT

Organization Name:

BLACKHAWK TECHNICAL COLLEGE

Date

3/3/15

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February 24, 2015

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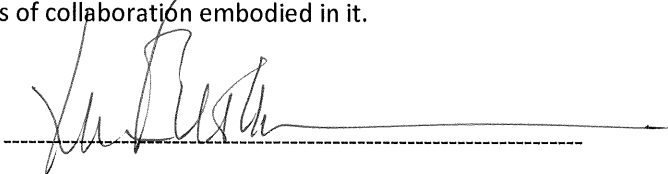
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Signed



Title:

Deputy Director

Organization Name:

CAPITAL AREA REGIONAL PLANNING COMMISSION

Date

MARCH 13, 2015

Investing in Manufacturing Community Partnership (IMCP)
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Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed



Title:

ECONOMIC DEVELOPMENT DIVISION DIRECTOR

Organization Name:

CITY OF MADISON

Date

3/27/15

Investing in Manufacturing Community Partnership (IMCP)
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Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed

Michael P. Gay

Title:

EXECUTIVE DIRECTOR

Organization Name:

CRAWFORD COUNTY EDC

Date

3/5/15

Investing in Manufacturing Community Partnership (IMCP)
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Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed



Title:

Director - Office of Economic Workforce Development

Organization Name:

County of Dane

Date

03/04/2015

Investing in Manufacturing Community Partnership (IMCP)
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Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed

Don Perlant

Title:

Manager of Planning and Eco. Dev.

Organization Name:

Dodge County

Date

February 26, 2015

Investing in Manufacturing Community Partnership (IMCP)
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Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed

Adam J. Steen

Title:

Manager

Organization Name:

FEED Kitchens

Date

3/5/15

Investing in Manufacturing Community Partnership (IMCP)
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Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

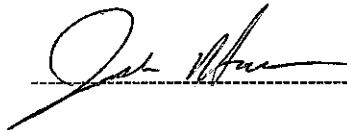
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_____

Title:

Vice President

Organization Name:

First Business Bank

Date

3/11/15

Investing in Manufacturing Community Partnership (IMCP)
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February 24, 2015


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On behalf of my organization and as a fully committed partner, I agree to execute the terms of this MOU and follow the principles of collaboration embodied in it.

Signed



Title:

__President_____

Organization Name:

__Forward Community Investments, Inc_____

Date

__3/6/15_____

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

Pursuant to the United States Department of Commerce, Economic Development Administration's (EDA) announcement of the Federal Interagency Competition, Fiscal Year 2015 Investing in Manufacturing Community Partnership, a focused sector consortium of government, non-profit, and private entities located across the 14-county south central and southwestern region of Wisconsin, agree to form the Madison Region Economic Partnership Investing in Manufacturing Communities Partnership agreement (henceforth referred to as "MadREP IMCP Consortium" or "Consortium") to collaboratively engage in the formation of a consortium on agriculture, food and beverage production, processing, distribution, and sales.

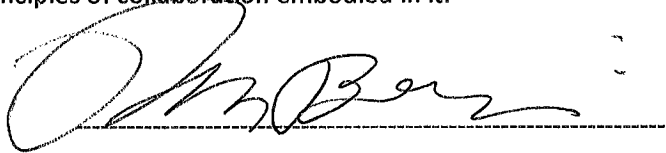
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 - b. Research and Development (R&D) and related innovation funding and facilities
 - c. International trade and marketing, including product exports and Foreign Direct Investment (FDI) positioning
 - d. Key sites, facilities, and infrastructure development for AFB ecosystem investment
 - e. Sector supply chain gaps, breakdowns, and opportunities
 - f. Capital and operational/administrative access needs and opportunities

- II. Signatories of this MOU agree to:
 - a. Fully participate in the consortium upon IMCP designation or as grants are pursued irrespective of designation
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 - d. Bring additional partners to the working group, as is necessary and appropriate, to accomplish Consortium goals as established in the IMCP application and by this consortium
 - e. Cooperate, collaborate, and effectively implement the program outlined in the approved IMCP proposal including reviewing, vetting, and prioritizing proposals addressing AFB gaps in the six categories outlined earlier
 - f. Create and participate in an outreach and communication strategy related to the marketing and implementation of projects outlined in the IMCP proposal

- III. MadREP will serve as the Lead Applicant on behalf of the Consortium and assume fiscal and administrative responsibility. MadREP is authorized to negotiate and execute the IMCP agreement with EDA on behalf of the MadREP IMCP Consortium. It's primary point of contact will be Michael P. Gay, CECd, Senior Vice President of Economic Development at MadREP
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On behalf of my organization and as a fully committed partner, I agree to execute the terms of this MOU and follow the principles of collaboration embodied in it.

Signed



Title:

Director

Organization Name:

Grant County Economic Development

Date

3/5/15

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

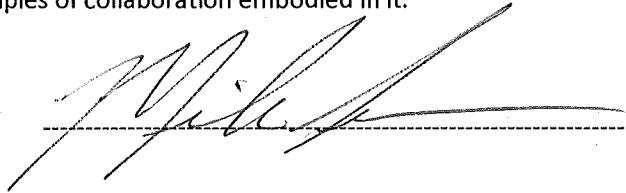
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On behalf of my organization and as a fully committed partner, I agree to execute the terms of this MOU and follow the principles of collaboration embodied in it.

Signed



Title:

EXECUTIVE DIRECTOR

Organization Name:

GREEN COUNTY DEVELOPMENT CORP.

Date

3/8/15

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

Pursuant to the United States Department of Commerce, Economic Development Administration's (EDA) announcement of the Federal Interagency Competition, Fiscal Year 2015 Investing in Manufacturing Community Partnership, a focused sector consortium of government, non-profit, and private entities located across the 14-county south central and southwestern region of Wisconsin, agree to form the Madison Region Economic Partnership Investing in Manufacturing Communities Partnership agreement (henceforth referred to as "MadREP IMCP Consortium" or "Consortium") to collaboratively engage in the formation of a consortium on agriculture, food and beverage production, processing, distribution, and sales.

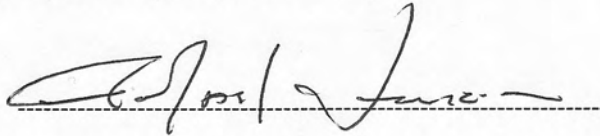
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 - a. Fully participate in the consortium upon IMCP designation or as grants are pursued irrespective of designation
 - b. Bring their organizational expertise and related resources, as permitted, to the table to achieve measurable results
 - c. Work closely with other consortium partners to successfully execute on the deliverables in the MadREP IMCP application
 - d. Bring additional partners to the working group, as is necessary and appropriate, to accomplish Consortium goals as established in the IMCP application and by this consortium
 - e. Cooperate, collaborate, and effectively implement the program outlined in the approved IMCP proposal including reviewing, vetting, and prioritizing proposals addressing AFB gaps in the six categories outlined earlier
 - f. Create and participate in an outreach and communication strategy related to the marketing and implementation of projects outlined in the IMCP proposal

- III. MadREP will serve as the Lead Applicant on behalf of the Consortium and assume fiscal and administrative responsibility. MadREP is authorized to negotiate and execute the IMCP agreement with EDA on behalf of the MadREP IMCP Consortium. It's primary point of contact will be Michael P. Gay, CECD, Senior Vice President of Economic Development at MadREP
- IV. The MOU will include letters of support delineating specific expertise and/or specific activities that each member of the Consortium brings to the partnership
- V. MadREP will execute an additional MOU with any partner receiving funding through the MadREP IMCP proposal

On behalf of my organization and as a fully committed partner, I agree to execute the terms of this MOU and follow the principles of collaboration embodied in it.

Signed



Title:

CEO

Organization Name:

INNOVATION KITCHENS LLC

Date

2/28/15

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

Pursuant to the United States Department of Commerce, Economic Development Administration's (EDA) announcement of the Federal Interagency Competition, Fiscal Year 2015 Investing in Manufacturing Community Partnership, a focused sector consortium of government, non-profit, and private entities located across the 14-county south central and southwestern region of Wisconsin, agree to form the Madison Region Economic Partnership Investing in Manufacturing Communities Partnership agreement (henceforth referred to as "MadREP IMCP Consortium" or "Consortium") to collaboratively engage in the formation of a consortium on agriculture, food and beverage production, processing, distribution, and sales.

- I. The purpose of forming the consortium and in pursuing IMCP designation will be to implement a sector strategy and plan that effectively addresses key areas of the region's ecosystem, including:
 - a. Workforce, talent, skills and training needs
 - b. Research and Development (R&D) and related innovation funding and facilities
 - c. International trade and marketing, including product exports and Foreign Direct Investment (FDI) positioning
 - d. Key sites, facilities, and infrastructure development for AFB ecosystem investment
 - e. Sector supply chain gaps, breakdowns, and opportunities
 - f. Capital and operational/administrative access needs and opportunities
- II. Signatories of this MOU agree to:
 - a. Fully participate in the consortium upon IMCP designation or as grants are pursued irrespective of designation
 - b. Bring their organizational expertise and related resources, as permitted, to the table to achieve measurable results
 - c. Work closely with other consortium partners to successfully execute on the deliverables in the MadREP IMCP application
 - d. Bring additional partners to the working group, as is necessary and appropriate, to accomplish Consortium goals as established in the IMCP application and by this consortium
 - e. Cooperate, collaborate, and effectively implement the program outlined in the approved IMCP proposal including reviewing, vetting, and prioritizing proposals addressing AFB gaps in the six categories outlined earlier
 - f. Create and participate in an outreach and communication strategy related to the marketing and implementation of projects outlined in the IMCP proposal

- III. MadREP will serve as the Lead Applicant on behalf of the Consortium and assume fiscal and administrative responsibility. MadREP is authorized to negotiate and execute the IMCP agreement with EDA on behalf of the MadREP IMCP Consortium. It's primary point of contact will be Michael P. Gay, CEcD, Senior Vice President of Economic Development at MadREP
- IV. The MOU will include letters of support delineating specific expertise and/or specific activities that each member of the Consortium brings to the partnership
- V. MadREP will execute an additional MOU with any partner receiving funding through the MadREP IMCP proposal

On behalf of my organization and as a fully committed partner, I agree to execute the terms of this MOU and follow the principles of collaboration embodied in it.

Signed

James Borish

Title:

Executive Director

Organization Name:

SCEDC

Date

3/3/2015

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 23, 2015

Pursuant to the United States Department of Commerce, Economic Development Administration's (EDA) announcement of the Federal Interagency Competition, Fiscal Year 2015 Investing in Manufacturing Community Partnership, a focused sector consortium of government, non-profit, and private entities located across the 14-county south central and southwestern region of Wisconsin, agree to form the Madison Region Economic Partnership Investing in Manufacturing Communities Partnership agreement (heretofore referred to as MadREP IMCP Consortium or Consortium) to collaboratively engage in the formation of a consortium on agriculture, food and beverage production, processing, distribution, and sales.

The overarching goal of the designation will be to implement sector strategy and plan with the following activities.

- 1) Profile and address gaps in the AFB ecosystem with a focus on the following six categories:
 - a) Workforce, talent, skills and training needs
 - b) Research and Development (R&D) and related innovation funding and facilities
 - c) International trade and marketing, including product exports and Foreign Direct Investment (FDI) positioning
 - d) Key sites, facilities, and infrastructure development for AFB ecosystem investment
 - e) Sector supply chain gaps, breakdowns, and opportunities
 - f) Capital and operational/administrative access needs and opportunities
- 2) Signatories of this MOU agree to:
 - a) Fully participate in the consortium should the MadREP proposal receive IMCP designation
 - b) Bring their organizational expertise and related resources, as permitted, to the table to achieve measurable results
 - c) Work closely with other consortium partners to successfully execute on the deliverables in the MadREP IMCP application
 - d) Bring additional partners to the working group, as is necessary and appropriate, to accomplish Consortium goals as established in the IMCP application and by this consortium
 - e) Commit to cooperate, collaborate, and effectively implement the program outlined in the approved IMCP proposal that includes reviewing, vetting, and prioritizing proposals addressing AFB gaps in the six categories outlined earlier.
 - f) Create and participate in an outreach and communication strategy related to the marketing and implementation of projects outlined in the IMCP proposal

- 3) MadREP will serve as the Lead Applicant on behalf of the Consortium and assume fiscal and administrative responsibility. MadREP is authorized to negotiate and execute the IMCP agreement with EDA on behalf of the MadREP IMCP Consortium
- 4) The Primary Point of contact for the MadREP IMCP Consortium will be Michael P. Gay, CECd, Senior Vice President of Economic Development at MadREP
- 5) The MOU will include letters of support delineating specific expertise and/or specific activities that each member of the Consortium brings to the partnership
- 6) MadREP will execute an additional MOU with any partner receiving funding through the MadREP IMCP proposal

On behalf of the my organization, I fully agree to execute the terms of this MOU, should the Consortium be successful in is proposal for IMCP designation for the AFB Sector



Signed _____

Turina R. Bakken, Ph.D., Vice Provost

Title: _____

Madison College

Organization Name: _____

2/28/15

Date _____

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

Pursuant to the United States Department of Commerce, Economic Development Administration's (EDA) announcement of the Federal Interagency Competition, Fiscal Year 2015 Investing in Manufacturing Community Partnership, a focused sector consortium of government, non-profit, and private entities located across the 14-county south central and southwestern region of Wisconsin, agree to form the Madison Region Economic Partnership Investing in Manufacturing Communities Partnership agreement (henceforth referred to as "MadREP IMCP Consortium" or "Consortium") to collaboratively engage in the formation of a consortium on agriculture, food and beverage production, processing, distribution, and sales.

- I. The purpose of forming the consortium and in pursuing IMCP designation will be to implement a sector strategy and plan that effectively addresses key areas of the region's ecosystem, including:
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- II. Signatories of this MOU agree to:
 - a. Fully participate in the consortium upon IMCP designation or as grants are pursued irrespective of designation
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On behalf of my organization and as a fully committed partner, I agree to execute the terms of this MOU and follow the principles of collaboration embodied in it.

Signed



Title:

Economic Development Director

Organization Name:

Madison Gas & Electric

Date

3/9/15

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed

MICHAEL P. GAY
Senior Vice President

Title:

Organization Name:

MATSON REGION ECONOMIC PARTNERSHIP

Date

3/30/15

Investing in Manufacturing Community Partnership (IMCP)
Memorandum of Understanding (MOU)
Regional Agriculture, Food and Beverage (AFB) Manufacturing Sector
February 24, 2015

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Signed

Nicholas C. George, Jr.

Title:

President

Organization Name:

Midwest Food Processors Assoc.

Date

3-9-2015