



# Export Education Seminar

## *Meeting Buyers' Expectations*

Wausau, WI ♦ November 4<sup>th</sup>, 2015 ♦ 8:00AM-4:30PM

Join Food Export-Midwest and the Wisconsin Department of Agriculture, Trade and Consumer Protection for a full day of exporting education topics. Wisconsin agricultural companies had exports of \$3.6 billion last year, making Wisconsin 13<sup>th</sup> of all U.S. states. If you are looking to grow your business, don't miss this opportunity to learn about the various export issues and how you can meet your international buyers' expectations.



### Topics to be covered:

- Harmonized System (HS) codes
- Qualifying products for Free Trade Agreements
- Business practices and food trends
- Label requirements, regulations, and documentation
- Freight Forwarding 101
- Pricing and quoting
- International payment/finance mechanisms

**Registration Deadline:** October 28<sup>th</sup>

**Cost:** \$50 per person

To Register: Visit [www.foodexport.org](http://www.foodexport.org)

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Food Export-Midwest is a non-profit organization dedicated to helping companies grow their food and agricultural products. Whether your company is just getting started or is already exporting to several countries, Food Export-Midwest has multiple programs and services to assist you.