



CALLING ALL EDUCATION INNOVATORS!

Ever wish you could find the perfect solution to perplexing challenges in the classroom?

Do you have a great idea or new model that will boost learning, but no way to develop it?

Have you ever wondered what it would be like to work with entrepreneurs, developers and educators to make your ideas “come alive”?

Are you a change-maker itching for the opportunity to work with others to create solutions for student learning in classrooms or schools?

Then sign up for Madison's new

Startup Weekend for Education

WeThinkBig is working with local partners and sponsors to bring the nationally-acclaimed Startup Weekend Education (SWEDU) to Wisconsin!

Startup Weekend Education brings together people of all skillsets and experience levels to collaboratively launch tools, programs and learning spaces that reimagine the future of school and education more broadly. Everyone is welcome. No previous entrepreneurial experience is required!

What is Startup Weekend EDU?

An action-oriented weekend designed to take you from idea to solution in just 54 hours.

At SWEDU across the country, educators, business professionals, developers and hackers conceptualize and build viable educational solutions, programs, products and services designed to address educational problems.

How does it work?

SWEDU participants pitch their ideas to other attendees on Friday night, then form teams that will work for two days building a prototype and business model to pitch to a panel of judges on Sunday.

Why should you participate?

Because no one knows the innovation world like you do. Share your insight, ideas, and practical know-how with your team. Build a solution that will work for you and for hundreds of teachers and students.

DATES: July 22 – 24, 2016

LOCATION: Discovery Building – Town Center, 330 N. Orchard St, Madison

REGISTER: <https://madisonswedu2016.splashthat.com/>



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