



Madison Region Economic Partnership Offers

An affordable Gold Shovel Ready Site Verification Program that achieves a promotional advantage for premium sites.

The program assists communities, counties, and private land owners in packaging and marketing development-ready land to site selectors and business owners looking to locate or expand in the eight-county Madison Region consisting of Columbia, Dane, Dodge, Green, Iowa, Jefferson, Rock, and Sauk Counties.

Eligible sites must demonstrate minimal requirements related to:

- Location
- Size & Zoning
- Ownership
- Transportation Infrastructure
- Industrial Development
- Municipal Infrastructure
- Easements
- Private Utility Infrastructure
- Telecommunications Infrastructure
- Floodplain/Wetlands
- Topography
- Environmental, Historical, and/or Archeological Impediments

Specific criteria can be found [here](#). Submissions will be accepted on a rolling basis. Each submission carries a fee of \$3,500. *

For more information and to start the site verification process, contact Paul Jadin, MadREP President, at 608.571.0401 or pjadin@madisonregion.org.

* Upon verification, all gold shovel sites will be identified as having met the qualifications to be treated as "shovel-ready" and will be promoted on the MadREP and WEDC websites as such.



The Gold Shovel Ready program is offered in coordination with the Wisconsin Economic Development Corporation and other partner organizations.